## wсро

WCPO

wcpo.com kypost.com

## **ORDER**

## Flight Dates 08/03/12-09/03/12

<u>Order Sep</u> 00:05:00

<u>Product</u> <u>Estimate #</u> 1522 Sked A

Contract / Revision 306317 / Candidate. Obama for America Alt Order #

Original Date / Revision Agency Com 15% Billing Type Cash

08/30/12 08/30/12 Billing Contact Order Type GENERAL

Advertiser Obama / Democrat / Preside Billing Cycle EOM/EOC

1010 Wisconsin Avenue - Suite #80 Billing Calendar BROADCAST

Washington, DC 20007

Demographic A35+

Agency GMMB Inc Rev Codes POL POL CAND

Buying Contact
Sales Office EWSDC Product Codes PL

1010 Wisconsin Avenue - Suite #80 Sales Region NAT Priority P-3

Washington, DC 20007 Agency Ref 2 Advertiser Ref

Primary Account Executive

Daniel Baylog

Account Executive Order% Start Date End Date

Daniel Baylog 100%

Oraci Oriaic 70	Market value	
Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBQC	%	
WCET	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	
WXIX	%	

Market Value

Order Share %

Order Totals Billing Plan

# of Spots Month Net Amount Gross Amount Rating Start Date End Date **Net Amount Gross Amount** # Spots August 2012 670 \$358,134.75 \$421,335.00 0.00 07/30/12 08/26/12 670 \$358,134.75 \$421,335.00 September 2012 0.00 08/27/12 \$131,809.50 227 \$131,809.50 \$155,070.00 09/03/12 227 \$155,070.00

Totals 897 \$489,944.25 \$576,405.00 0.00

										Tota	ıls
Ln Ch Sta	art End	Inventory Code	Break	Start/End 7	Γime Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
E 1 WCPO 08/0	03/12 09/03/12	M-F 430am News	s CM	430-5a	MTWTF	:30	8	\$125.00 P-3	0.00 NM	25	\$3,125.00
		M-F 430am News	6								
Start Da	te End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/31/12	08/06/12	M F	2	\$125.00	0.00						
Week: 08/07/12	2 08/13/12	MTWTF	8	\$125.00	0.00						
Week: 08/14/12	2 08/20/12	MTWTF	5	\$125.00	0.00						
Week: 08/21/12	2 08/27/12	MTWTF	5	\$125.00	0.00						
Week: 08/28/12	2 09/03/12	MTWTF	5	\$125.00	0.00						
E 2 WCPO 08/0	03/12 09/03/12	M-F GMTS 5-6a	CM	5-6a	MTWTF	:30	15	\$200.00 P-3	0.00 NM	44	\$8,800.00
		M-F GMTS 5-6a									
Start Da	te End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						

**Hiatus Dates** 

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ontract / Revision 306317 Flight Dates 08/03/12-09/03/12

**WCPO** 

<u>Original Date / Revision</u> 08/30/12/ 08/30/12 <u>Order Sep</u> 00:05:00

. 0	<b>.</b> .			5 .	0/= 1:				5 . 5 .	D: T		tals
Ln Ch E 2 WCPO	Start	End	Inventory Code M-F GMTS 5-6a	CM	5-6a	Time Days  MTWTF	Len S	pots 15	Rate Pri	0.00 NM		\$8,800.00
E 2 WCPO	08/03/1	12 09/03/12	M-F GMTS 5-6a	CIVI	5-6a	MI WI F	:30	15	\$200.00 P-3	U.UU INIVI	44	\$8,800.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/		08/06/12	M F	4	\$200.00	0.00						
Week: 08/	07/12	08/13/12	MTWTF	10	\$200.00	0.00						
Week: 08/	/14/12	08/20/12	MTWTF	10	\$200.00	0.00						
Week: 08/		08/27/12	MTWTF	10	\$200.00	0.00						
Week: 08/	/28/12	09/03/12	MTWTF	10	\$200.00	0.00						
E 3 WCPO	08/03/1	2 09/03/12	M-F GMTS 6-7a M-F GMTS 6-7a	CM	6-7a	MTWTF	:30	15	\$400.00 P-3	0.00 NM	43	\$17,200.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/		08/06/12	M F	3	\$400.00	0.00						
Week: 08/		08/13/12	МГЖГБ	10	\$400.00	0.00						
Week: 08/		08/20/12	MTWTF	10	\$400.00	0.00						
Week: 08/		08/27/12	MTWTF	10	\$400.00	0.00					Ī	
Week: 08/		09/03/12	MTWTF	10	\$400.00	0.00					l	
			M-F GMA 7-9am	СМ	7-9a	МГЖГБ	:30	25	\$800.00 P-1	0.00 NM	44	\$35,200.00
L 4 WOI O	00/03/1	2 03/03/12	M-F GMA 7-9am	OW	1-54	MI WII	.00	25	ψοσο.σσ 1 - 1	0.00 14141		ψ55,200.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/		08/06/12	M F	4	\$800.00	0.00						
Week: 08/	07/12	08/13/12	MTWTF	10	\$800.00	0.00						
Week: 08/	/14/12	08/20/12	MTWTF	10	\$800.00	0.00						
Week: 08/		08/27/12	MTWTF	10	\$800.00	0.00						
Week: 08/	28/12	09/03/12	MTWTF	10	\$800.00	0.00						
5 WCPO	08/04/1	2 09/01/12		СМ	5-6a	S-	:30	1	\$135.00 P-2	0.00 NM	6	\$810.00
0.		E 15 /	SA 5-6am	0	5.	D ::						
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07/		08/06/12	S-	2	\$135.00	0.00						
Week: 08/		08/13/12	S-	1	\$135.00	0.00						
Week: 08/		08/20/12	S- S-	1	\$135.00	0.00						
Week: 08/ Week: 08/		08/27/12 09/03/12	S-	1	\$135.00	0.00 0.00						
				<u>.</u>	\$135.00 6-7a	S-	.20		\$250.00 D.4	0.00 NIM	6	¢4 500 00
6 WCPO	06/04/1	2 09/01/12	SA 6-7am	СМ	6-7a	5-	:30	1	\$250.00 P-1	0.00 NM	0	\$1,500.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/	/31/12	08/06/12	S-	2	\$250.00	0.00						
Week: 08/	07/12	08/13/12	S-	1	\$250.00	0.00						
Week: 08/	14/12	08/20/12	S-	1	\$250.00	0.00						
Week: 08/	21/12	08/27/12	S-	1	\$250.00	0.00						
Week: 08/	/28/12	09/03/12	S-	1	\$250.00	0.00						
7 WCPO	08/04/1	2 09/01/12	SA GMA 7-8a SA GMA 7-8a	CM	7-8a	S-	:30	2	\$400.00 P-2	0.00 NM	10	\$4,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/		08/06/12	S-	2	\$400.00	0.00						
Week: 08/		08/13/12	S-	2	\$400.00	0.00						
Week: 08/		08/20/12	S-	2	\$400.00	0.00						
Week: 08/		08/27/12	S-	2	\$400.00	0.00						
Week: 08/		09/03/12	S-	2		0.00						
			SA GMTS 8-9a SA GMTS 8-9a	СМ	8-9a	S-	:30	2	\$500.00 P-2	0.00 NM	10	\$5,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/		08/06/12	S-	2	\$500.00	0.00						
Week: 08/		08/13/12	S-	2	\$500.00	0.00						
Week: 08/		08/20/12	S-	2	\$500.00	0.00						
Week: 08/		08/27/12	S-	2	\$500.00	0.00						
	<b>_</b>	33,21,12	-	_	Ψ550.00	0.00					-	





<u>Contract / Revision</u> 306317 <u>Flight Dates</u> 08/03/12-09/03/12 <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 08/30/12/ 08/30/12 <u>Order Sep</u> 00:05:00

Ln Ch Start	End	Inventory Code	Break	Start/End T	īme Days	Len Sp	oots	Rate Pri	Rtg Type	Tot Spots	als Amount
8 WCPO 08/04/12	2 09/01/12	SA GMTS 8-9a SA GMTS 8-9a	СМ	8-9a	S-	:30	2	\$500.00 P-2	0.00 NM	10	\$5,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/28/12	09/03/12	S-	2	\$500.00	0.00						
9 WCPO 08/05/12	2 09/02/12	SU 5-6am SU 5-6am	CM	5-6a	S	:30	1	\$165.00 P-2	0.00 NM	7	\$1,155.00
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 07/31/12	08/06/12	S	2	\$165.00	0.00						
Week: 08/07/12	08/13/12	S	2	\$165.00	0.00						
Week: 08/14/12	08/20/12	S	1	\$165.00	0.00						
Week: 08/21/12	08/27/12	S S	1	\$165.00 \$165.00	0.00						
Week: 08/28/12 10 WCPO 08/05/12	09/03/12		CM	\$165.00 6-7a	0.00	:30	1	\$300.00 P-1	0.00 NM	7	\$2,100.00
10 WCFO 00/03/12	2 09/02/12	SU 6-7am	Civi	0-7a	5	.50	'	φ300.00 F-1	U.UU INIVI	,	φ2,100.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07/31/12	08/06/12	S	2	\$300.00	0.00						
Week: 08/07/12	08/13/12	S	2	\$300.00	0.00						
Week: 08/14/12	08/20/12	S	1	\$300.00	0.00						
Week: 08/21/12	08/27/12	S S	1	\$300.00	0.00						
Week: 08/28/12	09/03/12		1	\$300.00	0.00			<b>#</b> 400 00 <b>P</b> 0	0.00.1114	40	<b>#</b> 4.000.00
11 WCPO 08/05/12	2 09/02/12	SU GMA 7-8a SU GMA 7-8a	СМ	7-8a	S	:30	2	\$400.00 P-2	0.00 NM	10	\$4,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07/31/12	08/06/12	S	2	\$400.00	0.00						
Week: 08/07/12	08/13/12	S	2	\$400.00	0.00						
Week: 08/14/12	08/20/12	S	2	\$400.00	0.00						
Week: 08/21/12	08/27/12	S S	2 2	\$400.00	0.00						
Week: 08/28/12 12 WCPO 08/05/12	09/03/12		CM	\$400.00 8-9a	0.00	:30	2	\$450.00 P-3	0.00 NM	10	\$4,500.00
		SU GMTS 8-9a		_		.00	-	φ400.001 σ	0.00 14101	10	ψ4,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07/31/12	08/06/12	S	2	\$450.00	0.00						
Week: 08/07/12 Week: 08/14/12	08/13/12 08/20/12	S S	2 2	\$450.00 \$450.00	0.00 0.00						
Week: 08/21/12	08/27/12	S	2	\$450.00	0.00						
Week: 08/28/12	09/03/12	S	2	\$450.00	0.00						
13 WCPO 08/12/12			CM	9-10a	S	:30	1	\$1,000.00 P-1	0.00 NM	4	\$4,000.00
		SU9-10a									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08/07/12	08/13/12	S		\$1,000.00	0.00						
Week: 08/14/12 Week: 08/21/12	08/20/12 08/27/12	S S		\$1,000.00 \$1,000.00	0.00 0.00						
Week: 08/28/12	09/03/12	S		\$1,000.00	0.00						
E 14 WCPO 08/03/12			CM	M-F 9-10a	MTWTF	:30	10	\$260.00 P-3	0.00 NM	44	\$11,440.00
		Live with Regis a		0 .00		.00		Ψ=00.00.	0.00		ψ,
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/31/12	08/06/12	M F	4	\$260.00	0.00						
Week: 08/07/12	08/13/12	MTWTF MTWTF	10	\$260.00	0.00						
Week: 08/14/12 Week: 08/21/12	08/20/12 08/27/12	MTWTF	10 10	\$260.00 \$260.00	0.00 0.00						
Week: 08/28/12	09/03/12	MTWTF	10	\$260.00	0.00						
E 15 WCPO 08/03/12		M-F 10-11a Righ		10-11a	MTWTF	:30	10	\$250.00 P-2	0.00 NM	45	\$11,250.00
Start Date	End Date	M-F 10-11a Weekdays	Spots/Week	Rate	<u>Rating</u>						



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Contract / Revision 306317 Flight Dates 08/03/12-09/03/12 Hiatus Dates

<u>Original Date / Revision</u> 08/30/12/ 08/30/12 <u>Order Sep</u> 00:05:00

In Oh Otant Find	lavantan Cada	Duant	Cto = 1/5 = 1	Time Dave	l a C.	_4_	Data Dei	Dta Tura	Tot	_
Ln Ch Start End E15 WCPO 08/03/12 09/03/12	Inventory Code M-F 10-11a Righ		Start/End 10-11a	Time Days  MTWTF	Len Sp	10	Rate Pri \$250.00 P-2	0.00 NM	3pois 45	Amount \$11,250.00
E 13 WCFO 00/03/12 09/03/12	M-F 10-11a Nigii	I IIIIS IWUIVI	10-11a	IVII VV I I·	.30	10	φ230.00 F-2	U.UU INIVI	45	\$11,230.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/31/12 08/06/12	M F	4	\$250.00	0.00						
Week: 08/07/12 08/13/12	MTWTF	11	\$250.00	0.00						
Week: 08/14/12 08/20/12	MTWTF	10	\$250.00	0.00						
Week: 08/21/12 08/27/12	MTWTF MTWTF	10	\$250.00	0.00						
Week: 08/28/12 09/03/12		10	\$250.00	0.00		40	<b>#</b> 500 00 <b>P</b> 0	0.00.1114		<b>#</b> 00 000 00
E 16 WCPO 08/03/12 09/03/12	M-F 11a-12p M-F 11a-12p	СМ	11a-12p	МГЖГБ	:30	10	\$500.00 P-3	0.00 NM	44	\$22,000.00
Start Date End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 07/31/12 08/06/12	M F	4	\$500.00	0.00						
Week: 08/07/12 08/13/12	MTWTF	10	\$500.00	0.00						
Week: 08/14/12 08/20/12	MTWTF MTWTF	10	\$500.00	0.00						
Week: 08/21/12 08/27/12 Week: 08/28/12 09/03/12	MTWTF	10 10	\$500.00 \$500.00	0.00 0.00						
E 17 WCPO 08/03/12 09/03/12		CM	12-1p	MTWTF	:30	10	\$350.00 P-3	0.00 NM	46	\$16,100.00
L 17 WGFO 00/03/12 09/03/12	M-F 12-1p News	Civi	12-1β	IVII VV I I ·	.30	10	ф330.00 Г-3	U.UU INIVI	40	\$10,100.00
Start Date End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07/31/12 08/06/12	M F	6	\$350.00	0.00						
Week: 08/07/12 08/13/12	MTWTF	10	\$350.00	0.00						
Week: 08/14/12 08/20/12 Week: 08/21/12 08/27/12	MTWTF MTWTF	10	\$350.00	0.00						
Week: 08/21/12 08/27/12 Week: 08/28/12 09/03/12	- TWTF	10 10	\$350.00 \$350.00	0.00 0.00						
	escription		/End Time		Veekdays	Ler	ngth Rate	Rtg Type		
41 VCPO 08/29/12-08/31/12 N		12-1		_	- WThF			0.00 NM		
E 18 WCPO 08/03/12 09/03/12		n CM	1258-4p	MTWTF	:30	10	\$400.00 P-1	0.00 NM	54	\$21,600.00
	The Chew/GMA		(1:00 PM-3	:00 PM)						
Start Date End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07/31/12 08/06/12	M F	4	\$400.00	0.00						
Week: 08/07/12 08/13/12	MTWTF	14	\$400.00	0.00						
Week: 08/14/12 08/20/12 Week: 08/21/12 08/27/12	MTWTF MTWTF	12 12	\$400.00 \$400.00	0.00 0.00						
Week: 08/28/12 09/03/12	MTWTF	12	\$400.00	0.00						
	escription		/End Time		Veekdays	Ler	ngth Rate	Rtg Type		
35 VCPO 08/30/12-08/31/12 M		1258		(1:00 PM-3:00 P-			:30 \$400.00			
38 VCPO 08/30/12-08/31/12 N	1-F 1-4p Rotation	1258	3-4p	(1:00 PM-3:00 P-	ThF	-	:30 \$400.00	0.00 NM		
E 19 WCPO 08/03/12 09/03/12	M-F 3-4p M-F 3-4p	СМ	3-4p	МГЖГБ	:30	5	\$550.00 P-3	0.00 NM	24	\$13,200.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/31/12 08/06/12	M F	4	\$550.00	0.00						
Week: 08/07/12 08/13/12	MTWTF	5	\$550.00	0.00						
Week: 08/14/12 08/20/12	MTWTF	5	\$550.00	0.00						
Week: 08/21/12 08/27/12	MTWTF	5	\$550.00	0.00						
Week: 08/28/12 09/03/12 E 20 WCPO 08/03/12 09/03/12	MTWTF M-F 4-5p Ellen	CM 5	\$550.00 358-5p	0.00 МГWГF	:30	10	\$500.00 P-3	0.00 NM	38	\$19,000.00
	M-F 4-5p Ellen									
Start Date End Date	<u>Weekdays</u> M F	Spots/Week	Rate	Rating						
Week: 07/31/12 08/06/12 Week: 08/07/12 08/13/12	М F МГWГF	4 10	\$500.00 \$500.00	0.00 0.00						
Week: 08/14/12 08/20/12	MTWTF	8	\$500.00	0.00						
Week: 08/21/12 08/27/12	MTWTF	8	\$500.00	0.00						
Week: 08/28/12 09/03/12	MTWTF	8	\$500.00	0.00						
			_					0.00 NM	i	\$26,400.00





306317 Flight Dates 08/03/12-09/03/12 **Hiatus Dates** 

Original Date / Revision 08/30/12/ 08/30/12 Order Sep 00:05:00

										Tot	als
Ln Ch Sta	art End	Inventory Code		Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type		Amount
		M-F 5-530p New M-F 5-530p New									
Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/31/12		M F	4	\$600.00	0.00						
Week: 08/07/12	08/13/12	MTWTF	10	\$600.00	0.00						
Week: 08/14/12		MTWTF	10	\$600.00	0.00						
Week: 08/21/12		MTWTF	10	\$600.00	0.00						
Week: 08/28/12		MTWTF	10	\$600.00	0.00						
E 22 WCPO 08/0	03/12 09/03/12	M-F 530-6p News		528-6p	MTWTF-	- :30	10	\$750.00 P-3	0.00 NM	44	\$33,000.00
Ctart Dat	- Fad Data	M-F 530-6p New		Data	Datina						
Start Dat		<u>Weekdays</u> M F	Spots/Week	Rate	Rating						
Week: 07/31/12		MF F MTWTF	4	\$750.00	0.00						
Week: 08/07/12 Week: 08/14/12		MTWTF	10 10	\$750.00 \$750.00	0.00 0.00						
Week: 08/21/12		MTWTF	10	\$750.00	0.00						
Week: 08/28/12		- TWTF	10	\$750.00	0.00						
		M-F 6-630p News		558-630p	МГЖГБ	- :30	10	\$850.00 P-3	0.00 NM	44	\$37,400.00
L 23 WOI O 00/0	13/12 09/03/12	M-F 6-630p New		330-030р	WIIWII	.50	10	ψ030.001 -3	0.00 14101	44	ψ57,400.00
Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/31/12	08/06/12	M F	4	\$850.00	0.00						
Week: 08/07/12	08/13/12	MTWTF	10	\$850.00	0.00						
Week: 08/14/12		MTWTF	10	\$850.00	0.00						
Week: 08/21/12		MTWTF	10	\$850.00	0.00						
Week: 08/28/12		MTWTF	10	\$850.00	0.00						
24 WCPO 08/0	14/12 09/01/12	SA 6-7p News SA 6-7p News	CM	558-7p (6:00 PM-6	S- 30 PM)	- :30	2	\$600.00 P-1	0.00 NM	5	\$3,000.00
Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/31/12		S-	1	\$600.00	0.00						
Week: 08/07/12		S-	2	\$600.00	0.00						
Week: 08/14/12		S-	2	\$600.00	0.00						
Week: 08/21/12	08/27/12	S-	2	\$600.00	0.00						
Spot Ch Date	Range D	<u>Description</u>	Start	/End Time		Weekdays	Len	gth Rate	Rtg Type		
	1/12-08/27/12 \$	SA 6-7p News	558-	7р	(6:00 PM-6:30 F	Sa-	-	:30 <del>(\$600.00)</del>	0.00 <i>NM</i>		
Credited											
•		to end of contract to	· ·	•	(0.00 DM 0.00 E			00 (0000 00)	0.00 144		
	1/12-08/27/12 S	SA 6-7p News	558-	/p	(6:00 PM-6:30 F	Sa-	-	:30 <del>(\$600.00)</del>	0.00 NM		
Credited [Credit		to end of contract to	n get dollars to	match 1							
Week: 08/28/12		S-	2		0.00						
Spot Ch Date		Description		/End Time		Weekdays	Len	oth Rate	Rtg Type		
	8/12-09/03/12 S		558-		(6:00 PM-6:30 F			:30 <del>(\$600.00)</del>			
	45.3,45.4,45.5	•	-		(0.00.1			(4000100)			
[College	-			_	(0.00.01.00.00.00.00.00.00.00.00.00.00.00						
	8/12-09/03/12 \$	•	558-	7p	(6:00 PM-6:30 F	<sup>2</sup> Sa-	-	:30 <del>(\$600.00)</del>	0.00 NM		
See MG [College	45.3,45.4,45.5 football										
		CILC 7n Novo	CM	558-7p		S :30	2	\$700.00 P-3	0.00 NM	9	\$6,300.00
25 WCFO 06/0	13/12 09/02/12	SU 6-7p News SU 6-7p News	Civi	(6:00 PM-6		3 .30	2	\$700.00 F-3	U.UU INIVI	9	φο,300.00
Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/31/12		S	1	\$700.00	0.00						
Week: 08/07/12		S	2	\$700.00	0.00						
Week: 08/14/12		S	2	\$700.00	0.00						
Week: 08/21/12		S	2	\$700.00	0.00						
Week: 08/28/12	09/03/12	S	2	\$700.00	0.00						





<u>Contract / Revision</u> 306317 <u>Flight Dates</u> 08/03/12-09/03/12 <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 08/30/12/ 08/30/12 <u>Order Sep</u> 00:05:00

	<b>0</b>			Б	O/E T	5			D: T	Tot	
Ln Ch	Start 08/03/1	End 2 09/03/12	Inventory Code M-F 7-730p	CM	Start/End Ti M-F 7-730p	me Days MTWTF	Len Spo	5 \$1,600.00 P-1	Rtg Type 0.00 NM	Spots 37	Amount \$59,200.00
			Wheel of Fortune		·			, ,			, ,
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 07/		08/06/12	M F		\$1,600.00	0.00					
Week: 08/		08/13/12	MTWTF		\$1,600.00	0.00					
Week: 08/		08/20/12	MTWTF		\$1,600.00	0.00					
Week: 08/		08/27/12	MTWTF		\$1,600.00	0.00					
Week: 08/		09/03/12	МГШТГ		\$1,600.00	0.00					
E 27 WCPO	08/03/1	2 09/03/12	M-F 730-8p Jeopardy	СМ	M-F 730-8p	МТЖТБ	:30	5 \$1,600.00 P-1	0.00 NM	37	\$59,200.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 07/		08/06/12	M F		\$1,600.00	0.00					
Week: 08/		08/13/12	MTWTF		\$1,600.00	0.00					
Week: 08/		08/20/12	MTWTF		\$1,600.00	0.00					
Week: 08/		08/27/12	MTWTF		\$1,600.00	0.00					
Week: 08/		09/03/12	MTWTF		\$1,600.00	0.00					
28 WCPO	08/04/1	2 09/01/12	•	СМ	658-730p	S-	:30	1 \$600.00 P-1	0.00 NM	5	\$3,000.00
•			SA7-730P			5					
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 07/		08/06/12	S-	1	\$600.00	0.00					
Week: 08/		08/13/12	S-	1	\$600.00	0.00					
Week: 08/		08/20/12	S-	1	\$600.00	0.00					
Week: 08/		08/27/12	S-	1	\$600.00	0.00			a		
	Date Ra		escription		/End Time	-	<u>Weekdays</u>	<u> </u>	Rtg Type		
4 VCPO	08/21/1	2-08/27/12 S	A 7-730p	658-	730p	-	Sa-	- :30 <del>(\$600.00)</del>	0.00 NM		
	e MG 28	.6									
[NA	ASCAR]										
6 VCPO	08/04/1	2-08/04/12 S	A 7-730p	658-	730p	-	Sa-	- :30 \$600.00	0.00 NM		
_	for 28.4	08/25									
[M0	-										
Week: 08/	28/12	09/03/12	S-	1	\$600.00	0.00					
29 WCPO	08/04/1	2 09/01/12	SA 730-8p SA730-8P	СМ	730-758p	S-	:30	1 \$600.00 P-1	0.00 NM	7	\$4,200.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 07/		08/06/12	S-	1	\$600.00	0.00					
Week: 08/		08/13/12	S-	2	\$600.00	0.00					
Week: 08/		08/20/12	S-	2	\$600.00	0.00					
Week: 08/		08/27/12	S-	1	\$600.00	0.00					
	Date Ra		escription		/End Time		Weekdays	Length Rate	Rtg Type		
		2-08/27/12 S			758p	-	Sa-				
	e MG 29	.6									
	ASCAR]	2-08/04/12 S	A 720 9n	700	758p		Sa-	- :30 \$600.00	0.00 NM		
_			А 730-ор	730-	756p	-	Sa-	30 \$600.00	U.UU INIVI		
ტ мс /Week: 08	6 for 29.4	08/25	S-	1	\$600.00	0.00					
							.20	10	0.00 NIM	26	¢22 400 00
E 30 WCPO	08/03/1	2 09/03/12	M-SU 11p Late No.		11-1135p	MTWTF- S	:30	10 \$900.00 P-2	U.UU INIVI	26	\$23,400.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 07/		08/06/12	M F- S	6	\$900.00	0.00					
Week: 08/		08/13/12	MTWTF-S	5	\$900.00	0.00					
Week: 08/		08/20/12	MTWTF-S	5	\$900.00	0.00					
Week: 08/		08/27/12	MTWTF-S	5	\$900.00	0.00					
Week: 08/		09/03/12	MTWTF-S	5	\$900.00	0.00					
E 31 WCPO				CM	1135p-1202a		:30	5 \$400.00 P-2	0.00 NM	16	\$6,400.00
					,		•	,	•	•	



Contract / Revision 306317 Flight Dates 08/03/12-09/03/12 Hiatus Dates

<u>Original Date / Revision</u> 08/30/12/ 08/30/12 <u>Order Sep</u> 00:05:00

											Tot	olo
Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Tot Spots	Amount
			M-F 1135p-1202a			,	· ·			0 71		
			M-F 1135p-1202	a Nightlir							ī	
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/3		08/06/12	M F MTWTF	4	\$400.00	0.00						
Week: 08/6 Week: 08/		08/13/12 08/20/12	MTWTF	3	\$400.00 \$400.00	0.00 0.00						
Week: 08/2		08/27/12	MTWTF	3	\$400.00	0.00						
Week: 08/2		09/03/12	MTWTF	3		0.00						
E 32 WCPO			M-F 1202-107a		1202-107a	МГЖГБ	:30	5	\$200.00 P-2	0.00 NM	24	\$4,800.00
			M-F 1202-107a						,			, ,
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/3		08/06/12	M F	4	\$200.00	0.00						
Week: 08/0		08/13/12	MTWTF	5	\$200.00	0.00						
Week: 08/		08/20/12	MTWTF MTWTF	5	\$200.00	0.00						
Week: 08/2 Week: 08/2		08/27/12 09/03/12	MTWTF	5 5	\$200.00 \$200.00	0.00 0.00						
					-	MTWTF	.00		\$405.00 D.4	0.00 NIM	-00	<b>#0.750.00</b>
E 33 WCPO	08/03/1	2 09/03/12	M-F 106-206a Fr M-F 106-206a Fr		106-206a	MI WI F	:30	5	\$125.00 P-1	0.00 NM	22	\$2,750.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/3		08/06/12	M F	2	\$125.00	0.00						
Week: 08/0		08/13/12	MTWTF	5	\$125.00	0.00						
Week: 08/		08/20/12	MTWTF	5	\$125.00	0.00						
Week: 08/2		08/27/12	MTWTF	5	\$125.00	0.00						
Week: 08/2	28/12	09/03/12	MTWTF	5	\$125.00	0.00						
34 WCPO	08/05/1	2 09/02/12	SU 1135p-1235a	СМ	SU 1135p-	1235aS	:30	1	\$300.00 P-1	0.00 NM	5	\$1,500.00
			SU Sports of All	Sorts								
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/3		08/06/12	S	1	\$300.00	0.00						
Week: 08/0		08/13/12	S	1	\$300.00	0.00						
Week: 08/		08/20/12	S	1	\$300.00	0.00						
Week: 08/2 Week: 08/2		08/27/12 09/03/12	S S	1	\$300.00 \$300.00	0.00 0.00						
					-	M	:30		\$2,200,00 D 1	0.00 NM	_	£16,000,00
35 WCPO	06/06/1	2 09/03/12	8-10pm Bachelor Bachelor Pad	/ Dacriiou/ivi	8-10p	IVI	.30	ı	\$3,200.00 P-1	U.UU INIVI	5	\$16,000.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/3	31/12	08/06/12	M	1	\$3,200.00	0.00						
Week: 08/0	07/12	08/13/12	M	1	\$3,200.00	0.00						
Week: 08/	14/12	08/20/12	M	1	\$3,200.00	0.00						
Week: 08/2		08/27/12	M		\$3,200.00	0.00						
Week: 08/2		09/03/12	M		\$3,200.00	0.00						
36 WCPO	08/06/1	2 08/27/12	Monday Prime C	CM	10-11p	M	:30	1	\$2,000.00 P-8	0.00 NM	3	\$6,000.00
Ct-		Carl Data	Monday Prime C	Consta AA/a ala	Data	Datina						
	rt Date	End Date	Weekdays M	Spots/Week	Rate	Rating						
Week: 07/3 Week: 08/0		08/06/12 08/13/12	M	1 1	\$2,000.00 \$2,000.00	0.00 0.00						
Week: 08/		08/20/12	141	0	\$0.00	0.00						
Week: 08/2		08/27/12	M	_	\$2,000.00	0.00						
		2 08/21/12	Tuesday Prime B		9-10p	- T	:30	1	\$2,000.00 P-8	0.00 NM	2	\$4,000.00
		· · · · · · ·	Tuesday Prime B		1-	-	. 30	•	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	2.23	_	÷ .,500.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/0		08/13/12	- T	1	\$2,000.00	0.00						
Week: 08/		08/20/12		0	\$0.00	0.00						
Week: 08/2		08/27/12	-T		\$2,000.00	0.00			<b>**</b>			<b>.</b>
38 WCPO	08/07/1	2 08/21/12	Tuesday Prime C	: CM	10-11p	- T	:30	1	\$2,000.00 P-8	0.00 NM	2	\$4,000.00



**WCPO** 

306317 Flight Dates 08/03/12-09/03/12 **Hiatus Dates** 

Original Date / Revision 08/30/12/ 08/30/12 Order Sep 00:05:00

	Tota	als_
Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type	3pots	Amount
Tuesday Prime C		
Start Date		
Week: 08/07/12 08/13/12 -T 1 \$2,000.00 0.00		
Week: 08/14/12 08/20/12 0 \$0.00 0.00		
Week: 08/21/12 08/27/12 - T 1 \$2,000.00 0.00		
39 WCPO 08/15/12 08/15/12 Wednesday Prime A CM 8-9p W :30 1 \$1,975.00 P-3 0.00 NM	1	\$1,975.00
Wednesday Prime A		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 08/14/12		
E 40 WCPO 08/08/12 08/29/12 Wednesday Prime B CM 9-10p W :30 1 \$2,500.00 P-3 0.00 NM	4	\$10,000.00
Wednesday Prime B		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 08/07/12		
Week: 08/14/12		
Week: 08/21/12		
Week: 08/28/12		
41 WCPO 08/08/12 08/22/12 Wednesday Prime C CM 10-11p W :30 1 \$2,000.00 P-3 0.00 NM	2	\$4,000.00
Wednesday Prime C		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 08/07/12 08/13/12 W 1 \$2,000.00 0.00		
Week: 08/14/12 08/20/12 0 \$0.00 0.00		
Week: 08/21/12		
42 WCPO 08/16/12 08/30/12 Thursday Prime B CM 9-10p T :30 1 \$3,000.00 P-8 0.00 NM	2	\$6,000.00
Thursday Prime B		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 08/14/12 08/20/12 T 1 \$3,000.00 0.00		
Week: 08/21/12 08/27/12 0 \$0.00 0.00		
Week: 08/28/12 09/03/12 T 1 \$3,000.00 0.00		
43 WCPO 08/03/12 08/03/12 Friday Prime A CM 8-9p F :30 1 \$1,400.00 P-3 0.00 NM	1	\$1,400.00
Friday Prime A		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 07/31/12 08/06/12 F 1 \$1,400.00 0.00		
44 WCPO 08/03/12 08/31/12 Friday Prime C CM 10-11p F :30 1 \$1,800.00 P-8 0.00 NM	9	\$16,200.00
Friday Prime C		, ,
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 07/31/12 08/06/12 F 1 \$1,800.00 0.00		
Week: 08/07/12 08/13/12 F 2 \$1,800.00 0.00		
Week: 08/14/12 08/20/12 F 2 \$1,800.00 0.00		
Week: 08/21/12		
Week: 08/28/12 09/03/12F 2 \$1,800.00 0.00		
45 WCPO 08/11/12 09/01/12 ABC Saturday Prime CM 8-11p S- :30 1 \$800.00 P-1 0.00 NM	8	\$6,000.00
Saturday Prime		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 08/07/12		
Week: 08/07/12       08/13/12       S-       2       \$800.00       0.00         Week: 08/14/12       08/20/12       S-       1       \$800.00       0.00		



**WCPO** 

306317 Flight Dates 08/03/12-09/03/12 **Hiatus Dates** 

Original Date / Revision 08/30/12/ 08/30/12 Order Sep 00:05:00

Ln Ch	Start	End	Inventory Code	Brook	Start/End	Time Days	Len Spo	te <sup>1</sup>	Rate Pri	Rta T	VDE	Tota Spots	als Amount
			ABC Saturday Pr		8-11p		•		300.00 P-1			8	\$6,000.0
Sta	rt Date	End Date	Saturday Prime Weekdays	Spots/Week	Rate	Rating					I		
Week: 08/		08/27/12	S-	<u>3pots/week</u>		0.00					ı		
	Date Ra		escription		t/End Time	0.00	Weekdays	Length	Rate	Rtg T	уре		
8 VCPO	08/21/12	2-08/27/12 A	BC Saturday Prime	e 8-11	р		Sa	:30	<del>(\$800.00)</del>	0.00	NM		
	e <i>MG 45.</i> ASCAR]	10,45.11											
9 VCPO	08/21/12	2-08/27/12 A	BC Saturday Prime	e 8-11	p		Sa	:30	<del>(\$800.00)</del>	0.00	NM		
	e <i>MG 45.</i> ASCAR]	10,45.11											
_	08/11/12 For 45.8		aturday Prime C	10-1	1p		Sa	:30	\$800.00	0.00	NM		
-			aturday Prime C	10-1	1p		Sa	:30	<del>(\$800.00)</del>	0.00	NM		
⊕ See	e MG 45.	12	d ABC Saturday mo						,		ı		
-	01 0	*	aturday Prime C	ovie but tp is t 10-1	-		Sa	:30	\$800.00	0.00	NIM		
	6 for 45.1		aturuay Filine C	10-1	ıρ		Sa	.30	φουυ.υυ	0.00	INIVI		
Week: 08/		09/03/12	S-		\$800.00	0.00							
	Date Ra		escription		t/End Time			Length		Rtg T			
			BC Saturday Prime	e 8-11	p		Sa	:30	<del>(\$800.00)</del>	0.00	NM		
		3,45.4,45.5 ght football]											
			BC Saturday Prime	e 8-11	р		Sa	:30	\$800.00	0.00	NM		
⊕ MG	for 45.2	,24.9,24.8	•										
4 VCPO	08/04/12	2-08/04/12 S	A 6-7p News	558	-7p	(6:00 PM-6:30	PSa	:30	\$600.00	0.00	NM		
⊕ MG	for 45.2	,24.9,24.8									- 1		
_			A 6-7p News	558	-7p	(6:00 PM-6:30	PSa	:30	\$600.00	0.00	NM		
		,24.9,24.8											
46 WCPO	08/05/1	2 08/26/12	Sunday Prime A Sunday Prime A	СМ	7-8p		- S :30	1 \$1,4	100.00 P-8	0.00	NM	4	\$5,600.0
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					- 1		
Week: 07/		08/06/12	S		\$1,400.00	0.00							
Week: 08/ Week: 08/		08/13/12 08/20/12	S S		\$1,400.00 \$1,400.00	0.00 0.00							
Week: 08/		08/20/12	S		\$1,400.00	0.00					ı		
			Sunday Prime B	CM	8-9p		- S :30	1 \$1.7	700.00 P-8	0.00	NM	2	\$3,400.0
			Sunday Prime B		1			* /					*-,
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08/		08/20/12	S	1	\$1,700.00	0.00							
Week: 08/		08/27/12		0	\$0.00	0.00							
Week: 08/		09/03/12	S		\$1,700.00	0.00			_				
48 WCPO	08/05/1	2 08/26/12	ABC Sunday Prin Sunday Prime	ne CM	7-11p (9:00 PM-1	 11:00 PM)	- S :30	1 \$1,7	'00.00 P-8	0.00	NM	3	\$5,100.0
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 07/		08/06/12	S	1	+ ,	0.00							
Week: 08/		08/13/12	S	1	+ ,	0.00							
Week: 08/ Week: 08/		08/20/12 08/27/12	S	0	\$0.00 \$1,700.00	0.00 0.00							
					258-7p	;	S- :30	1 \$3 5	500.00 P-1	0.00	NM	1	\$3,500.0
	00/01/1	2 00/01/12	•	-				ι ψυ,	,00.00 i - l	0.00	INIVI		ψυ,υυυ.
49 WCFO			ABC College Foo	tball gan	(3:30 PM-7	7:00 PM)					ı		
	rt Date	End Date	ABC College Foo Weekdays	tball gan Spots/Week	(3:30 PM-7 Rate	7:00 PM) Rating							

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WCPO WCPO.com kypost.com Contract / Revision

Contract / Revision 306317 Flight Dates 08/03/12-09/03/12 Hiatus Dates

<u>Original Date / Revision</u> 08/30/12/ 08/30/12 <u>Order Sep</u> 00:05:00

Advertiser Obama / Democrat / Presid Product Candidate. Obama for Amer Estimate # 1522 Sked A

											Tota	als_
Ln C	h Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
49 W	CPO 09/01/1	2 09/01/12	ABC College Foo ABC College Foo	J	258-7p (3:30 PM-7:0	S- 00 PM)	:30	1	\$3,500.00 P-1	0.00 NM	1	\$3,500.00
50 W	CPO 09/01/1	2 09/01/12	ABC College Foo ABC College Foo		758-1130p (8:00 PM-11	S- :30 PM)	:30	1	\$5,500.00 P-1	0.00 NM	1	\$5,500.00
Week	Start Date 08/28/12	End Date 09/03/12	Weekdays S-	Spots/Week 1	Rate \$5,500.00	Rating 0.00						
51 W	CPO 09/02/1	2 09/02/12	Sunday Prime A Sunday Prime A	СМ	7-8p	S	:30	1	\$1,200.00 P-8	0.00 NM	1	\$1,200.00
Week	Start Date 08/28/12	End Date 09/03/12	Weekdays S	Spots/Week 1	Rate \$1,200.00	Rating 0.00						

Totals 897\$576,405.00